Locating Permalinks & Embed Codes:

FILMS ON DEMAND

1. Access Films on Demand.
2. Locate content by searching your topic or keywords, or by browsing the database.
3. After locating the content you’d like to use, select the title to open the result.
4. Scroll to below the video player, and select Share.
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1. **Permalinks:** Select **Direct Links.** Then, select the permalink from the Title or Segment URL box, copy it, and paste it into a news item, content, or discussion board in Brightspace. Students will click the link, and enter their S#, and be taken directly to the content.

   ![Permalink example](image)

   ★ **Important Note for Films on Demand Embed Codes!**
   - If you are using a custom segment (you have changed the start or end times), you must use the Films on Demand Embed Code. Please see Step 8 for Custom Embed Code directions. These instructions assume you have already created your custom segment, or that you know how to create one.
   - If you are using a Films on Demand-created title or segment, you must use the Brightspace LTI to embed the video in your course. Please see Step 9 for Films on Demand/Brightspace LTI instructions.

2. **Custom Segment Embed Code:** Access [Films on Demand](https://www.fondemand.com), and login to your personal account. Please note, accounts are not tied to your CCCOnline profile, and are not automatically created. You must create your own account.
   a. Navigate to the **Welcome, NAME menu** and select **My Films**.
   b. Scroll down, and select **My Custom Segments**.
   c. Select **Share** under the custom segment you’d like to embed.
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**d.** Select **Embed Code – (Full Title)** and copy. Then, in your Brightspace course, select **Insert Stuff** in your Brightspace news, content, or discussion board items.

**a.** Then, select **Enter Embed Code**. Paste the embed code, and select “**Always allow content.**” This will embed the custom segment directly into Brightspace. Students will have to enter their S# to login to view the custom segment.
3. **Films on Demand-created title**: Select **Insert Stuff** from the news or discussion item.

   a. Then, select **Films on Demand**. Search for the subject, segment, or title you’re interested in. You may embed the film, or preview it. Once you’ve decided on a film, select **Embed**, then **Next**.
b. After inspecting your preview, select **Insert** to enter the player directly in your content item.